

# Spotlight on business ...



## *Superior Client Service at the heart of Estate Planning Law Firm*

Rutkowski Law Firm serves metro Detroit by specializing in Wills and Living Trusts, Long Term Care Planning, Probate, and Elder Law.

According to Rutkowski Law Firm's founder and lead Attorney, Michael L. Rutkowski, clients at the firm are treated like family and receive a customized and attentive approach to their legal needs.

Rutkowski says his business is growing at a time when thousands of Baby Boomers are hitting the age of 65.

Rutkowski explains that he started the firm as solo practitioner in Rochester almost six years ago, and the firm has since expanded by adding twelve employees and an additional location in Bloomfield Hills.

Rutkowski says he began his legal career doing insurance defense work, but truly fell in love with estate planning when he worked on a Will for the first time.

"I started working with clients who needed someone to listen to their needs and goals, and I was able to provide a service or product that helped them fulfill both of those things," he said. Rutkowski says he attributes his continued success to his dedicated approach to superior client service.

"Our success and growth is the direct result of a customer-service oriented law firm, which sets an experience with our firm apart from a client's typical law firm experience where Attorneys do not return phone calls promptly or at all," he said. "We have a policy of returning all phone calls and emails within less than a 24-hour period. I often hear clients say, you're not what I expected. You are easy to talk to, and you truly understand our needs."

# RUTKOWSKI

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